From:

**Sent:** Friday, April 5, 2024 3:47 PM

To: Business Licence <business.licence@brent.gov.uk>

Cc:

Subject: Representation | Objection | Application Number: 31142

To Whom It May Concern,

We hope you are well.

We object to the licensing permission for the rooftop bar based on the following concerns related to the following licensing objectives:

## 1. Prevention of crime and disorder:

- The proposed opening hours from 8am to 11:30pm will attract unwanted activities and increase the risk of crime and disorder in the area, and in particular, within our building (Alameda)
- Allowing the supply of alcohol between 10am to 11pm would potentially contribute to an increase in alcohol-related incidents and disorder, again within the area, and in particular, within our building (Alameda)

## 2. Prevention of public nuisance & public safety:

- As residents the rooftop bar, we are seriously concerned about the lack of privacy due to the potential visibility onto our balcony. We are on and our and our from the proposed rooftop bar, creating severe privacy issues. This would lead to an intrusion into our personal space.
- There is a serious risk of people throwing objects from the roof, posing a threat to our safety and causing damage to our property. Examples here include, cigarettes, litter/rubbish, glasses etc.
- The noise generated from the rooftop bar is of the strongest concern to us. Starting from very early in the morning (pre-opening) right through to late at night (post-closing) the noise created would be extremely damaging to our quality of life, and well-being. Being able to have our windows and balcony door open would also be impacted, as the noise travels from the rooftop bar to our home. This has all manner of implications to day-to-day life and our quality of living.
- Construction noise in the creation of the proposed rooftop bar would be extremely disturbing, especially during normal working hours, whist tying to work. Our ability to concentrate and focus on our work effectively would be highly impacted. In addition to the latter, the cleanliness of our home, both internally and externally would be strongly impacted.

## 3. Prevention of children from harm:

- The use of shared lifts at the back entrance raises serious security concerns, as it may expose children to potential risks, such as encountering intoxicated individuals and strangers.
- In addition to the use of the shared lifts, there is great potential use of the emergency stairs/exit to access other floors, which could compromise the safety of children and adults alike, as it will lead to unsupervised access to restricted areas.

Additionally, we are very concerned about the potential use of common areas on the same floor as the rooftop bar, as the general public may access resident-only areas which creates a serious security issue, potential damage to amenities and disturbance to the overall peace and safe enjoyment of these spaces by residents, both adults and children.

Moreover, on days when there are stadium events, there is a higher likelihood of disorder and public noise/disruptions, further impacting the well-being of residents and the overall harmony of our home and the neighbourhood.

Furthermore, granting the license would lead to property damage, potential personal injuries and disturbances caused by individuals under the influence of alcohol.

Considering these objections and concerns, we strongly oppose the granting of this licensing permission for the rooftop bar.

If any questions, please do let us know.

Thanks,	
email:	
mobile:	